

DEMOGRAPHIC PROFILE EXPANDED

1990 - 2000 Census, 2006 Estimates & 2011 Projections

Calculated using Proportional Block Groups



Lat/Lon: 38.979288/-77.091813

January 2008

RF5

7000 Wisconsin Ave Chevy Chase, Maryland	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Estimated Population (2006)	22,182		139,755		447,769	
Census Population (1990)	17,510		128,010		432,481	
Census Population (2000)	19,343		135,027		444,882	
Projected Population (2011)	24,418		143,570		450,821	
Forecasted Population (2016)	28,075		153,500		465,597	
Historical Annual Growth (1990 to 2000)	1,833	1.0%	7,017	0.5%	12,400	0.3%
Historical Annual Growth (2000 to 2006)	2,839	2.4%	4,729	0.6%	2,888	0.1%
Projected Annual Growth (2006 to 2011)	2,236	2.0%	3,815	0.5%	3,051	0.1%
Est. Population Density (2006)	7,066.61 <i>psm</i>		5,054.81 <i>psm</i>		5,838.16 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		27.65 <i>sq mi</i>		76.70 <i>sq mi</i>	
Households						
Estimated Households (2006)	10,782		60,457		196,001	
Census Households (1990)	8,592		54,313		183,746	
Census Households (2000)	9,346		57,797		191,316	
Projected Households (2011)	11,966		62,781		200,388	
Forecasted Households (2016)	13,191		64,854		202,008	
Households with Children (2006)	2,191	20.3%	14,702	24.3%	45,615	23.3%
Average Household Size (2006)	2.05		2.23		2.20	
Average Household Income						
Est. Average Household Income (2006)	\$147,904		\$157,057		\$116,321	
Proj. Average Household Income (2011)	\$156,822		\$169,632		\$126,405	
Average Family Income (2006)	\$221,538		\$211,567		\$157,737	
Median Household Income						
Est. Median Household Income (2006)	\$120,218		\$119,739		\$90,193	
Proj. Median Household Income (2011)	\$127,791		\$130,459		\$98,461	
Median Family Income (2006)	\$191,064		\$174,721		\$132,463	
Per Capita Income						
Est. Per Capita Income (2006)	\$72,447		\$69,525		\$52,043	
Proj. Per Capita Income (2011)	\$77,358		\$75,832		\$57,399	
Per Capita Income Est. 5 year change	\$4,911	6.8%	\$6,308	9.1%	\$5,357	10.3%
Other Income						
Est. Median Disposable Income (2006)	\$95,645		\$93,786		\$71,696	
Est. Median Disposable Income (2011)	\$100,997		\$101,559		\$77,737	
Disposable Income Est. 5 year change	\$5,353	5.6%	\$7,773	8.3%	\$6,041	8.4%
Est. Median Household Net Worth (2006)	\$55,374		\$62,564		\$52,178	
Daytime Demos						
Total Number of Businesses (2006)	3,444		8,371		22,803	
Total Number of Employees (2006)	35,402		97,611		252,599	
Company Headqtrs: Businesses (2006)	39	1.1%	58	0.7%	96	0.4%
Company Headqtrs: Employees (2006)	5,866	16.6%	15,639	16.0%	21,927	8.7%
Unemployment Rate (2006)	1.20%		2.00%		2.50%	
Employee Population per Business	10.3 to 1		11.7 to 1		11.1 to 1	
Residential Population per Business	6.4 to 1		16.7 to 1		19.6 to 1	

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Race & Ethnicity						
White (2006)	18,521	83.5%	113,424	81.2%	283,335	63.3%
Black or African American (2006)	956	4.3%	10,517	7.5%	99,448	22.2%
American Indian & Alaska Native (2006)	14	0.1%	141	0.1%	1,033	0.2%
Asian (2006)	1,850	8.3%	10,429	7.5%	31,195	7.0%
Hawaiian & Pacific Islander (2006)	4	0.0%	36	0.0%	118	0.0%
Other Race (2006)	349	1.6%	2,252	1.6%	20,069	4.5%
Two or More Races (2006)	488	2.2%	2,955	2.1%	12,571	2.8%
Not Hispanic or Latino Population (2006)	20,482	92.3%	128,957	92.3%	385,762	86.2%
Hispanic or Latino Population (2006)	1,700	7.7%	10,799	7.7%	62,007	13.8%
Not of Hispanic Origin Population (1990)	16,424	93.8%	120,245	93.9%	394,864	91.3%
Hispanic Origin Population (1990)	1,085	6.2%	7,765	6.1%	37,617	8.7%
Not Hispanic or Latino Population (2000)	18,184	94.0%	126,635	93.8%	392,415	88.2%
Hispanic or Latino Population (2000)	1,159	6.0%	8,391	6.2%	52,467	11.8%
Not Hispanic or Latino Population (2011)	22,264	91.2%	130,957	91.2%	382,057	84.7%
Hispanic or Latino Population (2011)	2,154	8.8%	12,614	8.8%	68,763	15.3%
Hist. Hispanic Ann Growth (1990 to 2006)	615	3.5%	3,034	2.4%	24,390	4.1%
Proj. Hispanic Ann Growth (2006 to 2011)	454	5.3%	1,815	3.4%	6,756	2.2%
Age Distribution						
Age 0 to 4 yrs (2006)	1,206	5.4%	8,357	6.0%	27,317	6.1%
Age 5 to 9 yrs (2006)	1,124	5.1%	7,389	5.3%	22,901	5.1%
Age 10 to 14 yrs (2006)	1,182	5.3%	7,847	5.6%	23,248	5.2%
Age 15 to 19 yrs (2006)	1,051	4.7%	6,843	4.9%	22,530	5.0%
Age 20 to 24 yrs (2006)	1,065	4.8%	6,348	4.5%	26,098	5.8%
Age 25 to 29 yrs (2006)	1,704	7.7%	7,738	5.5%	33,254	7.4%
Age 30 to 34 yrs (2006)	1,627	7.3%	8,869	6.3%	35,155	7.9%
Age 35 to 39 yrs (2006)	1,538	6.9%	9,309	6.7%	32,971	7.4%
Age 40 to 44 yrs (2006)	1,583	7.1%	10,023	7.2%	33,359	7.4%
Age 45 to 49 yrs (2006)	1,797	8.1%	11,366	8.1%	35,001	7.8%
Age 50 to 54 yrs (2006)	1,844	8.3%	11,758	8.4%	34,165	7.6%
Age 55 to 59 yrs (2006)	1,799	8.1%	10,828	7.7%	30,916	6.9%
Age 60 to 64 yrs (2006)	1,177	5.3%	7,851	5.6%	23,574	5.3%
Age 65 to 74 yrs (2006)	1,706	7.7%	11,237	8.0%	32,435	7.2%
Age 75 to 84 yrs (2006)	1,163	5.2%	9,094	6.5%	23,316	5.2%
Age 85 yrs plus (2006)	617	2.8%	4,897	3.5%	11,529	2.6%
Median Age (2006)	41.4	yrs	42.9	yrs	39.7	yrs
Gender Age Distribution						
Female Population (2006)	11,735	52.9%	74,353	53.2%	236,431	52.8%
Age 0 to 19 yrs (2006)	2,213	18.9%	14,934	20.1%	47,080	19.9%
Age 20 to 64 yrs (2006)	7,501	63.9%	44,946	60.4%	149,791	63.4%
Age 65 yrs plus (2006)	2,021	17.2%	14,473	19.5%	39,561	16.7%
Female Median Age (2006)	42.6	yrs	43.9	yrs	40.9	yrs
Male Population (2006)	10,447	47.1%	65,402	46.8%	211,338	47.2%
Age 0 to 19 yrs (2006)	2,351	22.5%	15,503	23.7%	48,917	23.1%
Age 20 to 64 yrs (2006)	6,632	63.5%	39,145	59.9%	134,702	63.7%
Age 65 yrs plus (2006)	1,464	14.0%	10,755	16.4%	27,719	13.1%
Male Median Age (2006)	40.2	yrs	42.0	yrs	38.6	yrs

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Household Income Distribution						
HH Income \$200,000 or More (2006)	2,192	20.3%	13,783	22.8%	28,213	14.4%
HH Income \$150,000 to \$199,999 (2006)	952	8.8%	6,570	10.9%	15,082	7.7%
HH Income \$100,000 to \$149,999 (2006)	1,868	17.3%	11,918	19.7%	32,357	16.5%
HH Income \$75,000 to \$99,999 (2006)	1,296	12.0%	7,205	11.9%	23,166	11.8%
HH Income \$50,000 to \$74,999 (2006)	1,697	15.7%	7,940	13.1%	31,088	15.9%
HH Income \$35,000 to \$49,999 (2006)	1,017	9.4%	4,731	7.8%	21,874	11.2%
HH Income \$25,000 to \$34,999 (2006)	600	5.6%	2,787	4.6%	14,432	7.4%
HH Income \$15,000 to \$24,999 (2006)	436	4.0%	2,227	3.7%	12,323	6.3%
HH Income \$0 to \$14,999 (2006)	723	6.7%	3,296	5.5%	17,466	8.9%
HH Income \$35,000+ (2006)	9,022	83.7%	52,147	86.3%	151,780	77.4%
HH Income \$75,000+ (2006)	6,308	58.5%	39,476	65.3%	98,818	50.4%
Housing						
Total Housing Units (2006)	11,304		62,874		206,364	
Housing Units, Occupied (2006)	10,782	95.4%	60,457	96.2%	196,001	95.0%
<i>Housing Units, Owner-Occupied (2006)</i>	5,549	51.5%	41,744	69.0%	117,372	59.9%
<i>Housing Units, Renter-Occupied (2006)</i>	5,232	48.5%	18,713	31.0%	78,628	40.1%
Housing Units, Vacant (2006)	522	4.6%	2,418	3.8%	10,363	5.0%
Median Years in Residence (2006)	3.7	<i>yrs</i>	4.8	<i>yrs</i>	4.2	<i>yrs</i>
Marital Status						
Never Married (2006)	6,251	33.5%	31,824	27.4%	131,130	35.0%
Now Married (2006)	9,240	49.5%	61,588	53.0%	162,725	43.5%
Separated (2006)	574	3.1%	5,633	4.8%	24,007	6.4%
Widowed (2006)	1,121	6.0%	8,809	7.6%	25,548	6.8%
Divorced (2006)	1,486	8.0%	8,326	7.2%	30,911	8.3%
Household Type						
Population Family (2006)	15,410	69.5%	103,729	74.2%	315,010	70.4%
Population Non-Family (2006)	6,643	29.9%	30,980	22.2%	116,960	26.1%
Population Group Qtrs (2006)	129	0.6%	5,047	3.6%	15,799	3.5%
Family Households (2006)	5,054	46.9%	33,614	55.6%	99,532	50.8%
Married Couple With Children (2006)	1,814	19.6%	12,086	19.6%	31,293	19.2%
Average Family Household Size (2006)	3.05		3.09		3.16	
Non-Family Households (2006)	5,728	53.1%	26,843	44.4%	96,469	49.2%
Household Size						
1 Person Household (2006)	4,385	40.7%	20,819	34.4%	74,820	38.2%
2 Person Households (2006)	3,619	33.6%	20,739	34.3%	62,427	31.9%
3 Person Households (2006)	1,169	10.8%	8,121	13.4%	26,019	13.3%
4 Person Households (2006)	1,086	10.1%	7,081	11.7%	19,284	9.8%
5 Person Households (2006)	394	3.7%	2,653	4.4%	8,211	4.2%
6+ Person Households (2006)	128	1.2%	1,043	1.7%	5,240	2.7%
Household Vehicles						
Total Vehicles Available (2006)	17,112		100,674		286,939	
Household: 0 Vehicles Available (2006)	963	8.9%	5,674	9.4%	32,006	16.3%
Household: 1 Vehicles Available (2006)	5,214	48.4%	25,633	42.4%	85,960	43.9%
Household: 2+ Vehicles Available (2006)	4,605	42.7%	29,150	48.2%	78,035	39.8%
Average Vehicles Per Household (2006)	1.6		1.7		1.5	

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Labor Force						
Est. Labor: Population Age 16+ (2006)	18,414		114,602		369,509	
Est. Civilian Employed (2006)	12,765	69.3%	74,764	65.2%	240,687	65.1%
Est. Civilian Unemployed (2006)	225	1.2%	2,235	2.0%	9,375	2.5%
Est. in Armed Forces (2006)	64	0.3%	722	0.6%	2,081	0.6%
Est. not in Labor Force (2006)	5,359	29.1%	36,881	32.2%	117,366	31.8%
Occupation						
Occupation: Population Age 16+ (2000)	11,051		71,288		236,417	
Mgmt, Business, & Financial Operations (2000)	2,981	27.0%	18,249	25.6%	53,136	22.5%
Professional and Related (2000)	5,293	47.9%	35,146	49.3%	95,291	40.3%
Service (2000)	613	5.5%	4,641	6.5%	27,325	11.6%
Sales and Office (2000)	1,894	17.1%	11,105	15.6%	43,519	18.4%
Farming, Fishing, and Forestry (2000)	11	0.1%	43	0.1%	131	0.1%
Construct, Extraction, & Maintenance (2000)	184	1.7%	1,107	1.6%	9,073	3.8%
Production, Transp. & Material Moving (2000)	75	0.7%	996	1.4%	7,943	3.4%
Percent White Collar Workers (2000)	92.0%		90.5%		81.2%	
Percent Blue Collar Workers (2000)	8.0%		9.5%		18.8%	
Consumer Expenditure (in \$,000,000s)						
Total Household Expenditure (2006)	\$1,015		\$5,942		\$15,266	
Total Non-Retail Expenditures (2006)	\$573	56.4%	\$3,355	56.5%	\$8,590	56.3%
Total Retail Expenditures (2006)	\$442	43.6%	\$2,587	43.5%	\$6,676	43.7%
Apparel (2006)	\$15	1.5%	\$88	1.5%	\$226	1.5%
Contributions (2006)	\$51	5.0%	\$301	5.1%	\$719	4.7%
Education (2006)	\$32	3.2%	\$191	3.2%	\$462	3.0%
Entertainment (2006)	\$60	5.9%	\$351	5.9%	\$895	5.9%
Food And Beverages (2006)	\$151	14.9%	\$880	14.8%	\$2,311	15.1%
Furnishings And Equipment (2006)	\$49	4.8%	\$289	4.9%	\$726	4.8%
Gifts (2006)	\$34	3.3%	\$198	3.3%	\$484	3.2%
Health Care (2006)	\$58	5.7%	\$335	5.6%	\$894	5.9%
Household Operations (2006)	\$44	4.3%	\$259	4.4%	\$634	4.2%
Miscellaneous Expenses (2006)	\$16	1.6%	\$96	1.6%	\$253	1.7%
Personal Care (2006)	\$15	1.5%	\$87	1.5%	\$226	1.5%
Personal Insurance (2006)	\$13	1.3%	\$76	1.3%	\$185	1.2%
Reading (2006)	\$4	0.3%	\$20	0.3%	\$53	0.3%
Shelter (2006)	\$207	20.4%	\$1,216	20.5%	\$3,103	20.3%
Tobacco (2006)	\$5	0.5%	\$29	0.5%	\$84	0.5%
Transportation (2006)	\$196	19.3%	\$1,145	19.3%	\$2,994	19.6%
Utilities (2006)	\$66	6.5%	\$380	6.4%	\$1,018	6.7%
Educational Attainment						
Adult Population (25 Years or Older) (2006)	16,554		102,971		325,674	
Elementary (0 to 8) (2006)	232	1.4%	1,609	1.6%	11,353	3.5%
Some High School (9 to 11) (2006)	168	1.0%	1,540	1.5%	12,701	3.9%
High School Graduate (12) (2006)	757	4.6%	6,672	6.5%	35,740	11.0%
Some College (13 to 16) (2006)	1,156	7.0%	8,007	7.8%	35,503	10.9%
Associate Degree Only (2006)	475	2.9%	2,854	2.8%	10,270	3.2%
Bachelor Degree Only (2006)	5,577	33.7%	30,599	29.7%	90,768	27.9%
Graduate Degree (2006)	8,190	49.5%	51,691	50.2%	129,340	39.7%

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Units In Structure						
1 Detached Unit (2000)	4,043	41.6%	33,495	56.2%	77,404	38.7%
1 Attached Unit (2000)	452	4.6%	3,396	5.7%	28,075	14.0%
2 to 4 Units (2000)	183	1.9%	1,014	1.7%	8,232	4.1%
5 to 9 Units (2000)	401	4.1%	1,609	2.7%	9,028	4.5%
10 to 19 Units (2000)	148	1.5%	1,211	2.0%	10,530	5.3%
20 to 49 Units (2000)	657	6.8%	2,189	3.7%	14,045	7.0%
50 or more Units (2000)	3,837	39.5%	16,711	28.0%	52,659	26.3%
Mobile Home or Trailer (2000)	3	0.0%	15	0.0%	76	0.0%
Other Structure (2000)	0		11	0.0%	21	0.0%
Homes Built By Year						
Homes Built 1999 to 2000	98	1.0%	356	0.6%	960	0.5%
Homes Built 1995 to 1998	464	4.8%	1,382	2.3%	3,068	1.5%
Homes Built 1990 to 1994	634	6.5%	1,663	2.8%	4,354	2.2%
Homes Built 1980 to 1989	539	5.5%	3,252	5.5%	13,912	7.0%
Homes Built 1970 to 1979	1,055	10.8%	6,439	10.8%	18,116	9.1%
Homes Built 1960 to 1969	1,647	16.9%	9,172	15.4%	31,689	15.8%
Homes Built 1950 to 1959	1,746	17.9%	15,080	25.3%	43,615	21.8%
Homes Built Before 1949	3,543	36.4%	22,308	37.4%	84,356	42.2%
Home Values						
Home Values \$1,000,000 or More (2000)	271	7.2%	1,055	3.4%	2,564	3.0%
Home Values \$500,000 to \$999,999 (2000)	1,363	36.4%	7,979	25.5%	15,085	17.6%
Home Values \$400,000 to \$499,999 (2000)	737	19.7%	6,416	20.5%	10,716	12.5%
Home Values \$300,000 to \$399,999 (2000)	681	18.2%	8,925	28.6%	15,927	18.6%
Home Values \$200,000 to \$299,999 (2000)	544	14.5%	5,285	16.9%	15,833	18.5%
Home Values \$150,000 to \$199,999 (2000)	96	2.6%	987	3.2%	13,552	15.8%
Home Values \$100,000 to \$149,999 (2000)	34	0.9%	336	1.1%	9,643	11.3%
Home Values \$70,000 to \$99,999 (2000)	12	0.3%	188	0.6%	1,807	2.1%
Home Values \$50,000 to \$69,999 (2000)	0		12	0.0%	143	0.2%
Home Values \$25,000 to \$49,999 (2000)	7	0.2%	59	0.2%	236	0.3%
Home Values \$0 to \$24,999 (2000)	0		5	0.0%	121	0.1%
Owner Occupied Median Home Value (2000)	\$505,574		\$430,197		\$346,189	
Renter Occupied Median Rent (2000)	\$1,040		\$1,055		\$828	
Transportation To Work						
Drive to Work Alone (2000)	6,046	54.4%	40,263	55.9%	124,472	52.2%
Drive to Work in Carpool (2000)	761	6.8%	6,800	9.4%	24,303	10.2%
Travel to Work - Public Transportation (2000)	2,379	21.4%	14,678	20.4%	59,816	25.1%
Drive to Work on Motorcycle (2000)	0		48	0.1%	173	0.1%
Walk or Bicycle to Work (2000)	1,047	9.4%	4,034	5.6%	14,629	6.1%
Other Means (2000)	45	0.4%	404	0.6%	1,342	0.6%
Work at Home (2000)	837	7.5%	5,785	8.0%	13,793	5.8%
Travel Time						
Travel to Work in 14 Minutes or Less (2000)	1,867	18.2%	10,727	16.2%	31,849	14.2%
Travel to Work in 14 to 29 Minutes (2000)	3,230	31.4%	22,683	34.3%	79,854	35.5%
Travel to Work in 30 to 59 Minutes (2000)	4,750	46.2%	29,359	44.3%	95,786	42.6%
Travel to Work in 60 Minutes or More (2000)	432	4.2%	3,458	5.2%	17,245	7.7%
Average Travel Time to Work (2000)	25.8	mins	26.0	mins	27.7	mins

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